

ANNUAL

IMPACT REPORT



2023

2023 - 2028 STRATEGY

PURPOSE

To invest in building a strong, healthy and diverse community that knows how to get things done and knows how to support themselves, each other and our environment. To help our local community groups to thrive, building a brighter future for Cardinia.

VALUES

Integrity
Commitment
Excellence

OUR FOCUS AREAS

Education	The Environment
Health and Wellbeing	The Arts
Social Cohesion	Crisis Support

STRATEGIC OBJECTIVES

STRONG GOVERNANCE, RISK AND FINANCIAL MANAGEMENT

Ensuring that the Cardinia Foundation complies with trust law and the Corporations Act, as applicable, has the most effective financial and legal structure in place and ensures policies, procedures and requirements are documented.

GRANT PROGRAM

Review guiding principles and key assessment criteria to ensure successful outcomes, as well as meet the Foundation's financial obligations and targets.

BUILDING AWARENESS AND ENGAGEMENT WITH THE FOUNDATION

The Cardinia Foundation's focus is to build its profile as an independent, responsive, trusted and connected part of the Cardinia community, through partnership and collaboration.

BUILDING RELATIONSHIPS WITH BUSINESS AND COMMUNITY

Cardinia Foundation's strategic goal is to partner with local businesses and collaborate with the Cardinia community.

FUNDRAISING DEVELOPMENT

Build the Foundation's funds through an approach that allows both giving in the present and building a capital fund to address future needs.

ACTIONS AND IMPACT

Fundraising for the grant-giving program aligns with the Cardinia Shire Council's Liveability Plan, with the immediate focus of food and housing.

The goal is to build \$20 million in 20 years

This will be achieved by fundraising through:

- Mix of endowments of bequests and donor giving
- Corporate giving
- Workplace giving (payroll giving)
- Event partnerships (Cardinia Foundation as recipient/part recipient)

THE YEAR IN REVIEW

2023 has been a year of new beginnings, implementing and launching our new 5 year strategic plan aligning with the Cardinia Shire's Liveability Plan, we welcomed three new board members to the foundation and celebrated 20 years as a foundation.

At our 20th Anniversary event in September the foundation launched its partnership program, aimed at building a network of local businesses who will become champions to support the foundation in helping it grow for the future. Partnerships start from \$275 up to \$11,000. At December 2023 we have six Cornerstone partners, two foundation partners and four partners.

The foundation has distributed \$45,252 over two grants, our Community Grant round in June 2023 and Christmas Grant 2023 assisting 15 local charities. We successfully implemented a new grant platform to help streamline the grant application process.

The Cardinia Shire has agreed to fund the employee cost for 5 years up to \$120,000 per annum to ensure the success of the foundation. Kara Norton-Jones is our current Executive Officer who began in May 2023. We are currently recruiting for the role of Fundraising and Partnerships Manager.



CURRENT BOARD MEMBERS

Paul Thomas - Chairman
Adam Sadiqzai - Vice Chairman
Kate Lempriere
Carol Jeffs
Brett Owen
Kristine Ash
Abiola Ajetomobi
Simon Dunstan
Tony Fitzgerald

GRANTS 2023

Our grants program focuses on 6 key areas, Education, Health and Wellbeing, Social Cohesion, The Environment, The Arts and Crisis Support.

The panel reviews the grants based on these key areas as well as the demographic location of the projects.

The majority of our grants are awarded to charities that hold a DGR1 status.

A few examples of grants given this year:

PROJECTS	DETAILS	OUTCOME
A Better Life for Foster Kids	\$10,000 grant to assist with suitcases for foster kids	Giving at least 128 kids basic essentials as they often are placed in care with no possessions
Pakenham Men's Shed	\$4,900 towards a specially constructed service trailer	The trailer will assist with deliveries and pick ups of supplies as well as be used for BBQ sales at events to raise funds.
ADRA	\$5,000 towards the community bus.	The ADRA bus services at least 45 families in Pakenham each Thursday night with fresh produce and crisis support packs
Follow Bless Collective	\$2,000 grant for hosting a community Christmas dinner	The project will serve 200 community members that are doing it tough or need social connection



15

Grant recipients from
Community Grant June 2023
and Christmas Grant 2023

\$45,292

Distribution of funds for 2023

2,000

Cardinia residents have
benefitted from the grants in
2023

- A BETTER LIFE FOR FOSTER KIDS
- ADRA
- BUNYIP FOOTBALL CLUB
- CARDINIA MEN'S SHED
- ECHO YOUTH AND FAMILY SERVICES
- EXPERIENCE LIFE
- FOLLOW BLESS
- COLLECTIVE RAPID RELIEF TEAM (RRT) LTD
- SCOPE
- TOY LIBRARIES AUSTRALIA INC.
- THE SALVATION ARMY
- UPPER BEACONSFIELD COMMUNITY CENTRE
- WAYSS LTD

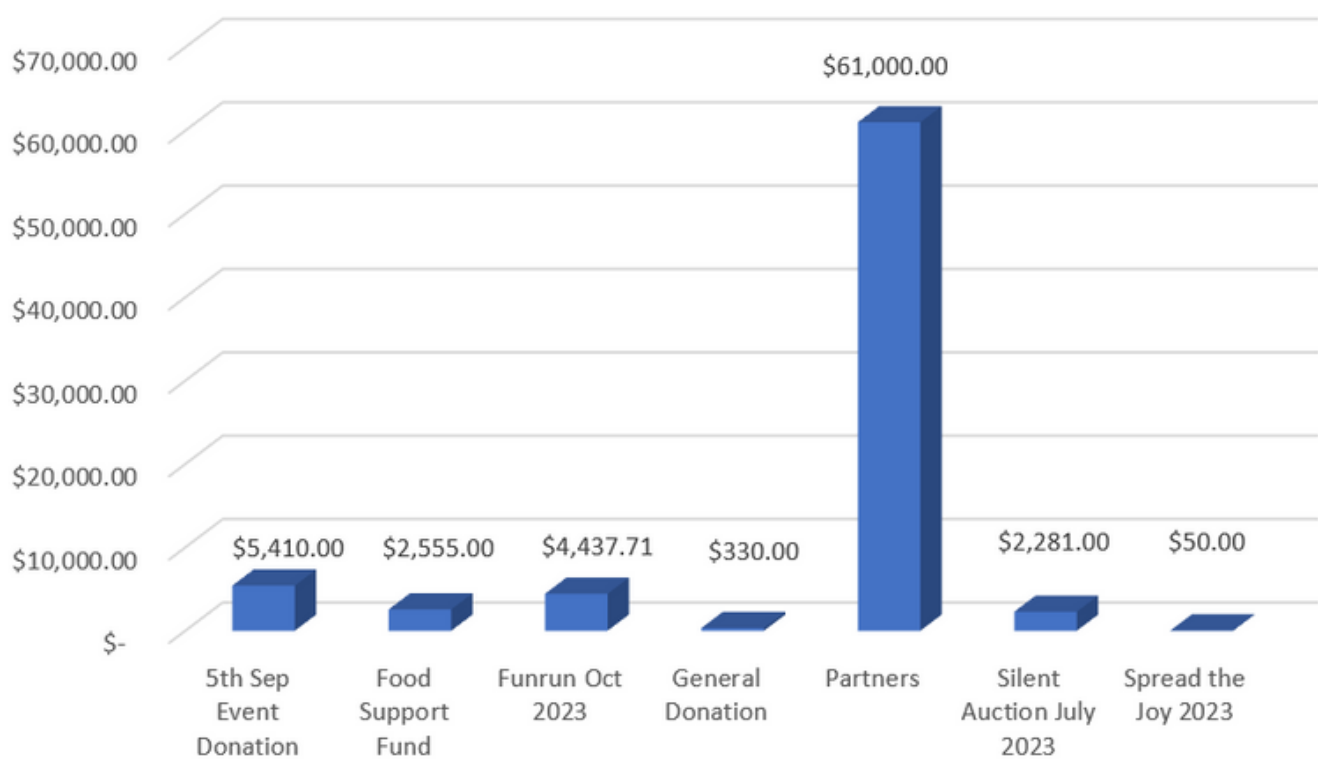
FUNDRAISING

TARGET 2023 - 2024

Fundraising	\$800,000	Achieved Dec 2023	\$76,063
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Bequests	2	Achieved Dec 2023	2
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Donation by Category



TOTAL FUNDRAISING

Total	\$76,063
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PARTNERS

Cornerstone	\$55,000
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Foundation	\$5,000
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Partner	\$1,000
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ACKNOWLEDGEMENT

We'd like to thank all our donors and partners for their generous support.

